



# Roosters

## DELUXE VIP

# SUPER BOWL PACKAGE

## GIVEAWAY



### THE ROOSTERS SUPER BOWL VIP SWEEPSTAKES OFFICIAL RULES

**No Purchase Necessary**

**Any Purchase will not Increase Your Odds of Winning**

**Odds of Winning May Vary**

1. THE ROOSTERS SUPER BOWL VIP SWEEPSTAKES (“Sweepstakes” or “Contest”). Sweepstakes begins on September 4, 2014 and ends on January 1, 2015, with the Grand Prize Winners to be announced within 21 days of January 1, 2015 (“Sweepstakes Period”).
2. HERE’S HOW TO ENTER: NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. During halftime of any National Football League (“NFL”) game played during any NFL week, enter your name, complete street address, age and daytime phone number on the official entry form (“Entry Form”) made available at your participating Roosters Restaurant location during any Entry Period (defined below). Entry Forms will be made available only during any Entry Period. Roosters assumes no responsibility for late, incomplete, misaddressed, or misdirected entries. All entries become property of Roosters Restaurants (the “sponsor”) and will not be returned. Sweepstakes is limited to one entry per person, per Entry Period. An “Entry Period” shall be defined as: (i) halftime of any NFL game played to the extent that multiple NFL games are **not** being played simultaneously (for example halftime of the game played on Sunday Night, September 7, 2014 starting at 8:20 p.m. between the Pittsburgh Steelers v. Denver Broncos); or (ii) for all NFL games that start at 1:00 p.m. EST and are played simultaneously, the entire halftime period of the 1:00 p.m. EST games played simultaneously commencing with the first game to start halftime and ending with the last game to finish halftime (for example on Sunday, September 7, 2014 there are nine (9) 1:00 p.m. EST games, the Entry Period commences with the first 1:00 p.m. EST game to begin halftime and will end with the last 1:00 p.m. EST game to finish halftime); or (iii) for all NFL games that are started after 4:00 p.m. EST but before 5:00 p.m. EST the entire halftime period of the games started after 4:00 p.m. EST but before 5:00 p.m. EST commencing with the first game to start halftime and ending with the last game to finish halftime (for example during week 2 of the NFL schedule, there are two (2) 4:05 p.m. EST games and two (2) 4:25 p.m. EST games, the Entry Period will be the first of these four (4) games to start halftime and will end with the last of these four (4) games to finish halftime). All entries must be submitted during the Entry Period and any person submitting an Entry Form must be present, in person, at a participating Roosters Restaurant during the Entry Period. Sponsor will not verify receipt of entries. Odds of winning may vary depending on the number of eligible participants, however after the selection of the Weekly Winners (defined below), the odds of winning a Grand Prize for the Weekly Winners is 2 in 27, or a 7.4% chance of winning.
3. PRIZES: Two (2) Grand Prizes will be awarded. Grand Prize includes 2 tickets to Super Bowl XLIX on February 1, 2015 at the University of Phoenix Stadium in Glendale, Arizona; 2 tickets to NFL VIP Pre-Game Party (complimentary top shelf bar and food) on Sunday February 1<sup>st</sup>, with appearances by NFL athletes, cheerleaders and live entertainment. Hotel accommodations, taxes/gratuities and transportation are included. Estimated retail value \$7,250 per person.
4. DRAWING: Prize winners will be selected in a random drawing from among all eligible entries received according to the following rules. One winning entry will be selected from each of the twenty-seven (27) participating Ohio Roosters locations on the day after the conclusion of each of the 17 weeks of the NFL regular season and the first 3 weeks of the NFL Playoffs. (“Weekly Winners”, for

example for illustration purposes only, the 1<sup>st</sup> week of the NFL season ends on Monday, September 08, 2014. On Tuesday, September 09, 2014 each of the participating Roosters locations will select its Weekly Winner). After the completion of 17 weeks of the NFL regular season, one (1) winner from each participating Roosters location will be selected at random from a pool of entries consisting of the Weekly Winners from that location. ("Roosters Location Winner"). Finally, the twenty-seven (27) Roosters Location Winners are entered into a pool whereby two (2) Grand Prize winners ("Grand Prize Winners") will be selected from the twenty-seven (27) entered Roosters Location Winners during a drawing to be held within 21 days from January 1, 2015 at a Roosters Restaurant location to be determined and will be the Grand Prize Winners.

5. **ELIGIBILITY:** Sweepstakes is open to individuals who are legal residents of the United States, who are of legal age of majority in Ohio and at least 21 years of age. SWEEPSTAKES VOID WHERE PROHIBITED OR RESTRICTED BY APPLICABLE FEDERAL, STATE OR LOCAL LAWS OR REGULATIONS. Employees of: 1) Roosters and its affiliated companies, parents, subsidiaries and advertising and promotion agencies, and each of their respective officers, directors, employees, representatives and agents (collectively, "SWEEPSTAKES ENTITIES"), and their immediate families and members of their households, are ineligible to participate in the Sweepstakes.
6. **RESTRICTIONS:** Entries are valid only on dates specified; no alternate dates available. Parking, meals, gratuities and all other expenses not specifically mentioned herein are the winner's and their guest's responsibility. Sponsor assumes no responsibility for canceled, delayed, suspended or rescheduled events. Sponsor reserves the right to select seating. If travel guest is a minor under the age of 18, prize winner must be minor's parent or legal guardian and must accompany minor of all times.
7. **GENERAL TERMS:** No purchase is necessary and any purchase will not increase your chances or odds of winning. No substitution of prize is offered; no transfer of prize to a third party is permitted. Sponsor reserves the right to award a prize of equal or greater value in the event the published prize is unavailable. Void where prohibited or restricted by law. Prize recipient will be solely responsible for paying all applicable federal, state and local taxes on prizes based upon the value of the prize as set forth in these rules. Grand Prize winner will receive an IRS Form 1099 for the full retail value of the prize as set forth in these rules. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and waive any right to claims any ambiguity in the Sweepstakes or these Official Rules. Any travel or transportation costs associated with collecting any prize will be the sole responsibility of the winner.
8. **WINNER NOTIFICATION/RELEASES:** Grand Prize winners will be notified by telephone or mail within three (3) days of the Grand Prize drawing. Prize winners will be required to complete and return an affidavit of eligibility and liability/publicity release form. All prizes must be claimed within three (3) days of notification to the designated address. In the event the affidavit and release is not returned within three (3) days, the Grand Prize may be forfeited and an alternate winner may be selected. Guests of the winner may also be required to sign and return a release before the prize is awarded. Prize may also be forfeited and an alternate winner selected if; (i) the mail is returned as undeliverable without a forwarding address, (ii) telephone notification is not confirmed to Sponsor within forty-eight (48) hours of the date of first attempt to notify the winner by telephone, or (iii) the winner cannot attend on the dates specified. Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or illegible entry, (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes, or (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers, or providers utilized in any aspect of the operation of this Sweepstakes. If, for any reason, Sweepstakes is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, then sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part.
9. Winners, by acceptance of a prize, agree to release, discharge, indemnify and hold harmless the SWEEPSTAKES ENTITIES from any and all liability, claims or actions of any kind whatsoever for injuries, damage or losses, including death, to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity. Except where prohibited by law, winners must consent to the use of their name, voice, picture or other likeness for promotional purposes without compensation as determined by Roosters.
10. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prizes awarded. Sponsor makes no representations or warranties concerning the appearance, safety or performance of any prizes awarded. Restrictions, conditions, and limitations apply. This Sweepstakes is subject to all applicable federal, state, and local laws. Sweepstakes also void where restricted in a manner not satisfied by the publication of these terms and conditions on this website.
11. The NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prizes awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.
12. Bud Light will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prizes awarded. Bud Light has not offered or sponsored this sweepstakes in any way.
13. **WINNERS LIST/RULES:** For a copy of the winners list or a copy of these Official Rules, send a #10 self-addressed, stamped envelope to: Roosters Restaurants at 4902 Applecross Drive, Dublin, Ohio 43017. Please specify rules of winners list. Winners list available after February 1, 2015. You may also visit [www.roosterswings.com](http://www.roosterswings.com) and view the Official Rules online.